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Overview

The Bevel Associate Program, lasting 24 months, is aimed at highly talented individuals who combine the ability to understand new business verticals and think quickly with the determination to excel. Bevel is a strategic communications consultancy servicing category-leading startups from offer to IPO, and our Associates will work across a range of businesses as they bring cutting-edge ideas and technology to market.

Throughout the program, peers and managers will be your continual source of guidance and support. Regular assessment and feedback sessions will further build your personal skills and develop your professional competencies.

Our new Associates typically have a Bachelor's degree and/or several years of work experience.

Associates will graduate from the program with the knowledge, resources and experience to hit the ground running as a strategic consultant in his/her preferred sector.

Role and Responsibilities

As an Associate, you will rotate through three portfolios of clients, each led by a Managing Director. Though each portfolio contains a mix of companies, the main focus areas are distinct and can be broadly broken down as **financial technology**, **future of retail**, and **social impact/experiential**. By spending 8 months working in each portfolio, Associates will gain deep exposure to distinct, cutting-edge sectors that are undergoing radical disruption.

The day-to-day duties of Associates include:

- Acting as a liaison between portfolio company CEOs and Bevel Managing Directors
- Conducting internal research on current market trends and press narratives
- Writing press releases that capture client news in the context of market trends and the competitive landscape within which our clients operate
- Proactively meeting and pitching reporters at leading publications (ex. Wall Street Journal, Bloomberg, TechCrunch)
- Identifying new media outlets (podcasts, blogs, videos) that are relevant to clients as they gain traction in the culture



Your primary work location will be in New York or Los Angeles, though occasional travel may be necessary.

Normal business hours are from 9:00 a.m. to 6:00 p.m., Monday through Friday, *though additional hours may be needed should outstanding work demand them.*

Professional Development

Bevel is deeply committed to the professional development of Associates and will provide you with personal exposure to leading minds in the venture capital and startup ecosystem. Associates are expected to be client-facing and represent Bevel to a high-profile audience.

Additionally, Associates will attend regular industry events including product launches, networking happy hours, speaker series, and Bevel's own quarterly *Books and Bourbon*, where leading authors conduct intimate Q+As with our network.

Associates will make personal and professional connections across the ecosystem and have the opportunity to develop a strong base of colleagues and mentors for their careers. Bevel seeks to empower all of its employees to be intellectually curious, connected, bold, and excellent in what they pursue.

Application Process

As part of our evaluation process, please answer two of the following questions (500 words max each) and return your responses to careers@bevelpr.com.

Describe one time you handled a crisis and took a position of leadership.

Bevel was founded in 2017 in New York City by Jessica Schaefer and immediately had three clients: a hedge fund, fintech firm and technology company. Her first hire was Morgan Borer who is now the Firm's Head of Media Relations. Without doing any research, write a short fictional story about how the two met and began consulting disruptive companies.

What matters to you, and why?

Apple is launching wearable glasses next month that will feature a built-in GPS display and Bluetooth audio conducted straight to the ears (perfect quality without headphones). They would like to reach Gen. Z consumers with the product. Write a press release about the launch, filling in any missing details yourself while remaining realistic and true to the prompt.